

ASPEN Clinical Practice Highlights Advertising Rate Card

Clinical Practice Highlights is an e-newsletter that goes out to all opt-in ASPEN members and non-members around the first week of each month.

There is one sponsored ad in each issue.

Ad Options in e-Newsletter
160 x 300 ad: \$5,000

48,108 Opt-in Recipients
49% Open rate
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Ad Specifications

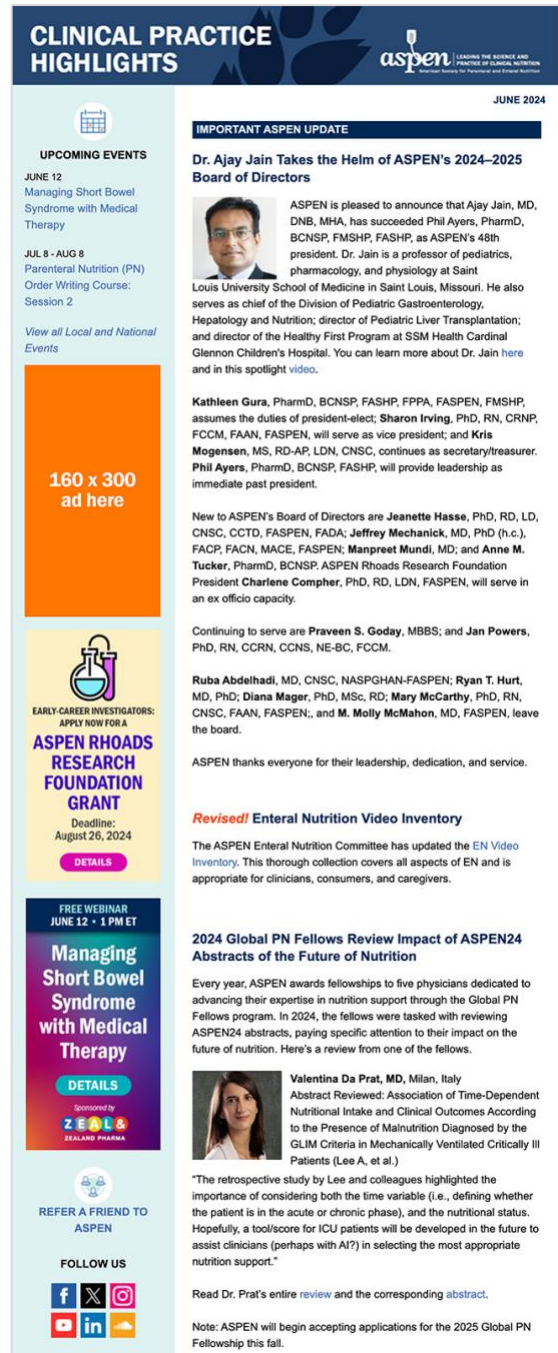
Creative is due 7 business days before the release of the newsletter. Submitted creative is subject to approval by ASPEN.


160 x 300 Ad

- File size: 40k
- File format: jpg, gif
- Border, if needed: 1 px
- Animated gifs are permitted but only the first frame will display for many email clients. Please ensure the first frame has brand name and call to action.

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CLINICAL PRACTICE HIGHLIGHTS  LEADING THE SCIENCE AND PRACTICE OF CLINICAL NUTRITION

JUNE 2024

IMPORTANT ASPEN UPDATE

Dr. Ajay Jain Takes the Helm of ASPEN's 2024–2025 Board of Directors

 ASPEN is pleased to announce that Ajay Jain, MD, DNB, MHA, has succeeded Phil Ayers, PharmD, BCNSP, FMSHP, FASHP, as ASPEN's 48th president. Dr. Jain is a professor of pediatrics, pharmacology, and physiology at Saint Louis University School of Medicine in Saint Louis, Missouri. He also serves as chief of the Division of Pediatric Gastroenterology, Hepatology and Nutrition; director of Pediatric Liver Transplantation; and director of the Healthy First Program at SSM Health Cardinal Glennon Children's Hospital. You can learn more about Dr. Jain here and in this spotlight video.

Kathleen Gura, PharmD, BCNSP, FASHP, FPPA, FASPEN, FMSHP, assumes the duties of president-elect; Sharon Irving, PhD, RN, CRNP, FCCM, FAAN, FASPEN, will serve as vice president; and Kris Mogensen, MS, RD-AP, LDN, CNSC, continues as secretary/treasurer. Phil Ayers, PharmD, BCNSP, FASHP, will provide leadership as immediate past president.

New to ASPEN's Board of Directors are Jeanette Hasse, PhD, RD, LD, CNSC, CCTD, FASPEN, FADA; Jeffrey Mechanick, MD, PhD (h.c.), FACP, FACN, MACE, FASPEN; Manpreet Mundi, MD; and Anne M. Tucker, PharmD, BCNSP, ASPEN Rhoads Research Foundation President Charlene Compher, PhD, RD, LDN, FASPEN, will serve in an ex officio capacity.

Continuing to serve are Praveen S. Goday, MBBS; and Jan Powers, PhD, RN, CCRN, CCNS, NE-BC, FCCM.

Ruba Abdelhadi, MD, CNSC, NASPGHAN-FASPEN; Ryan T. Hurt, MD, PhD; Diana Mager, PhD, MSc, RD; Mary McCarthy, PhD, RN, CNSC, FAAN, FASPEN; and M. Molly McMahon, MD, FASPEN, leave the board.


ASPEN thanks everyone for their leadership, dedication, and service.

Revised! Enteral Nutrition Video Inventory

The ASPEN Enteral Nutrition Committee has updated the EN Video Inventory. This thorough collection covers all aspects of EN and is appropriate for clinicians, consumers, and caregivers.

2024 Global PN Fellows Review Impact of ASPEN24 Abstracts of the Future of Nutrition

Every year, ASPEN awards fellowships to five physicians dedicated to advancing their expertise in nutrition support through the Global PN Fellows program. In 2024, the fellows were tasked with reviewing ASPEN24 abstracts, paying specific attention to their impact on the future of nutrition. Here's a review from one of the fellows.

 **Valentina Da Prat, MD, Milan, Italy**
Abstract Reviewed: Association of Time-Dependent Nutritional Intake and Clinical Outcomes According to the Presence of Malnutrition Diagnosed by the GLIM Criteria in Mechanically Ventilated Critically Ill Patients (Lee A, et al.)

"The retrospective study by Lee and colleagues highlighted the importance of considering both the time variable (i.e., defining whether the patient is in the acute or chronic phase), and the nutritional status. Hopefully, a tool/score for ICU patients will be developed in the future to assist clinicians (perhaps with AI?) in selecting the most appropriate nutrition support."

Read Dr. Prat's entire review and the corresponding abstract.

Note: ASPEN will begin accepting applications for the 2025 Global PN Fellowship this fall.

UPCOMING EVENTS


JUNE 12
Managing Short Bowel Syndrome with Medical Therapy

JUL 8 - AUG 8
Parenteral Nutrition (PN) Order Writing Course: Session 2

[View all Local and National Events](#)

160 x 300 ad here

EARLY-CAREER INVESTIGATORS: APPLY NOW FOR A ASPEN RHOADS RESEARCH FOUNDATION GRANT
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FREE WEBINAR
JUNE 12 • 1 PM ET
Managing Short Bowel Syndrome with Medical Therapy
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